



Dear Business Owner

On behalf of Gedling and Sherwood Cricket Club, we would like to offer you the opportunity this year to support our Club as a sponsor. We have a number of packages we are able to offer depending on the level of financial commitment that is suitable for your business.

With more than 120 members Gedling and Sherwood Cricket Club are looking to become one of the premier cricket clubs in Nottinghamshire across both adult and junior cricket.

We pride ourselves on the fact that many of our players are home grown as a result of our excellent training programme for the junior section. We develop players looking to play for fun and also look to develop players looking to play top level cricket with a number of players going on to play representative cricket.

As a club we are able to offer such a high level of cricket thanks to the help of our volunteers and our very generous sponsors. In return for your generosity, you will receive promotion for your business through our advertising boards, social media platforms and through our club website. We hope that you will take this proposal into consideration as our Club depends greatly on the generous support of members of the local business community such as yourself. If you have any questions, comments, or concerns, please do not hesitate to contact us.

Thank you for your consideration and interest in our club. We look forward to hearing from you.



Gedling and Sherwood was founded in 2002 following the merger of Gedling Village and Sherwood cricket clubs. With many years of history prior to the merger from both clubs we have been offering cricket to numerous people within the local community. Following the merger our 1st XI achieved promotion to division A in the South Notts Cricket League in 2007. Following a downturn in form the club was able to again reach division A in 2019 following winning division B along with the Popkess cup to make it a double and highly successful season.

At junior level we also have numerous league and cup victories since the formation of our academy in 2010. We have also had a number of children selected for Nottinghamshire at junior level and currently have 2 1st XI players signed by Derbyshire as part of there academy.

Based at Regatta Way Sports Ground, our facilities include two squares, all weather pitches, training nets, clubhouse/bar, and a large number of changing rooms.

We are proud of our club and the volunteers that put in so much time and effort to running the club and providing cricket to players of all ages, genders, abilities and race and religion.



Along with the playing side, we look to have a lively social calendar with events held at our home ground and we would welcome sponsors to join us, be a part of the Club and see the fantastic talent we have. The highlight of the social calendar is our Chairman and President's Day which is held as an opportunity to showcase the club but also to say a thank you to both our Chairman and President for their help and support throughout the year.

We also look to have an active social media presence to help promote our sponsors. We also include links to our sponsors through our website (www.gedlingandsherwood.co.uk), which benefits from many visits per week. The website is updated throughout the year with news, updates. We also have over 1000 followers on twitter (@gedlingsherwood) and we also run a Facebook page.



We currently offer Nine different sponsorship packages with bespoke packages available also.

Please take the time to look through the details of each on the following pages. All prices are inclusive of VAT.

If you are interested in becoming a sponsor then please select a package that suits your requirements and opportunity to maximise your business through advertisement and reputation. This an excellent opportunity to associate your business name with a high profile Club within the local community.

We can also discuss bespoke packages to suit your company needs, so if you have an idea of a package not listed here, please get in touch and we will be happy to look at an alternative.



Principal Sponsor £3,000 (3 years)

- On Field kit Sponsor
- Promotional opportunities with our professional player
- Complementary framed team photo with your company representatives
- One free hire of the facility for your company events (subject to availability) per year
- One free match sponsorship
- Social media promotion opportunities
- Invitations to club social events including Chairman and Presidents day and presentation evening
- Advert on club webpage and link to company website
- Monthly email cricket report
- Advertising Board (manufacture and logo design) displayed at ground on all match days

Premium Sponsorship £1000



- High profile association with one of Nottinghamshire's most ambitious cricket clubs
- Your details will be placed on an advertising hoarding to be displayed at the home ground at Regatta Way all year round
- Corporate branding at Gamston Sports and Social club
- Advert on club webpage and link to company website
- Major logo on all adult kit
- Sponsorship of a club fixture
- Invitations to club social events including Chairman and Presidents day and presentation evening
- One free hire of the facility for your company events (subject to availability) per year
- Social media promotion opportunities
- Monthly email cricket report

Clubhouse Sponsorship £650



- Your company name in prime location at the clubhouse
- One free hire of the facility for your company events (subject to availability) per year
- One free match sponsorship
- Social media promotion opportunities
- Invitations to club social events including Chairman and Presidents day and presentation evening
- Advert on club webpage and link to company website
- Monthly email cricket report

Junior Team Sponsorship £600



- ◉ Link with individual team
- ◉ Major logo on all playing shirts
- ◉ Team photo
- ◉ Your details will be placed on an advertising hoarding to be displayed at the home ground at Regatta Way all year round
- ◉ Invitations to club social events including Chairman and Presidents day and presentation evening
- ◉ Advert on club webpage and link to company website
- ◉ Social media promotion opportunities

Club Board Sponsor £500



- Advertising Board (manufacture and logo design) displayed at ground on all match days
- Invitations to club social events including Chairman and Presidents day and presentation evening
- Advert on club webpage and link to company website
- Monthly email cricket report
- One free match sponsorship

Scoreboard Sponsorship £500



- Your company name and logo on the scoreboard
- One free hire of the facility for your company events (subject to availability) per year
- One free match sponsorship
- Social media promotion opportunities
- Invitations to club social events including Chairman and Presidents day and presentation evening
- Advert on club webpage and link to company website
- Monthly email cricket report

T20 (U19) Sponsor £500

- One free match sponsorship
- Social media promotion opportunities
- Invitations to club social events including Chairman and Presidents day and presentation evening
- Advert on club webpage and link to company website
- Monthly email cricket report
- Advertising Board (manufacture and logo design) displayed at ground on all match days

Player Sponsorship £100



- You will be specifically linked to an individual player
- You will be financing a player for a season
- Advert on club webpage and link to company website
- This is a package that is ideal for family or friends of the players
- Company logo on players bat
- Complimentary picture with sponsored player
- Invitations to club social events including Chairman and Presidents day and presentation evening

Match Day Sponsor £100



- Official Match day sponsor, including name in the pavilion on display
- Complimentary VIP invite for up to 4 guests to the match, including complimentary teas and a drink
- Advert on club webpage and link to company website
- Announcement on Twitter, website and Facebook, with links to your company

Bespoke Sponsorship Negotiable

Along with the packages available above we also offer a bespoke sponsorship package offering which can be negotiated to best suit your needs. Below is a list of the benefits sponsors can enjoy, please feel free to create a package that suits you and we are more than happy to discuss putting them in place for you:

- Individual match ball sponsorship
- Match day sponsorship
- Corporate branding at Regatta Way Sports Ground
- Advertising hoarding at Regatta Way Sports Ground
- Advert on club webpage and link to company website
- Advertisement on club website
- Large or small logo on all adult or academy kit
- Individual player sponsorship
- Invitations to club social events including Chairman and Presidents day and presentation evening



To discuss plans for your sponsorship money or any other queries you may have relating to the club and the projects we are currently looking to embark on please contact us on the details below:

Tel: 07796134338

Email: steve@gedlingandsherwood.co.uk

www.gedlingandsherwood.co.uk

Website:

Your Faithfully

Steve Carmody, 1st XI Captain